



BOUFAID OUSSEMA

ABOUT ME



ARIANA ,TUNISIA



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Oussema boufaid

BORN on: MAY 28, 1996 in Tunisia

SKILLS

MARKET RESEARCH

WEB MARKETING

GRAPHIC CREATION

EMAIL MARKETING

MARKETING STRATEGY

SOCIAL MEDIA

MARKETING

SEARCH ENGINE

MARKETING



EDUCATION

Faculty of Economics and Management of Tunis
Professional Master in Communication and Digital Marketing (2018-2020)

Faculty of Economics and Management of Tunis
Applied Bachelor in Marketing (2015-2018)
Specialty: Distribution & Tech. Sales

IT Baccalaureate 2015

TRAINING | DECEMBER 19, 2017

HP LIFE "Social Media Marketing" certificate

TRAINING | MAY 18, 2017

Google Basic Certificate in Digital Marketing



PROFESSIONAL EXPERIENCES

CIRCLE | 03 DECEMBER 2019 – 05 FEBRUARY 2020
INTERNSHIP Digital Marketing Manager

ROBUSTA | 01 SEPTEMBER 2017 – 30 SEPTEMBER 2018
Community Manager

SELECTA | 08 AUGUST 2018 – 30 SEPTEMBER 2018
INTERNSHIP Merchandiser at the Géant hypermarket

NEW VISION | 01 JANUARY 2018 – 31 APRIL 2018
INTERNSHIP (END OF STUDY) Project Chief Assistant
Subject: The process of a quantitative market study : comparative analysis 'consumer vs healthcare'

SELECTA | 03 AOUT 2017 – 25 SEPTEMBRE 2017
INTERNSHIP Merchandiser at the Géant hypermarket

ETAP | 04 JULY 2016 – 31 JULY 2016
INTERNSHIP Strategy and Communication Department



LANGUAGES

Arabic: read, written, spoken

French: read, written, spoken

English: read, written, spoken